



# **OAMR Executive Board Meeting Agenda**

**February 5, 2025 | 9:00 a.m. – 10:00 a.m.**

**Join Zoom Meeting**

<https://us02web.zoom.us/j/89290692656?pwd=DbmMuxn0WcDbciVslTOkbzSMpgkXoz.1>

**Meeting ID:** 892 9069 2656

**Passcode:** 085177Hide

- 1. CALL TO ORDER / ROLL CALL**
- 2. WELCOME & INTRODUCTIONS**
- 3. APPROVAL OF MINUTES**
  - a. November 6, 2024, Meeting Minutes
- 4. IIMC SCHOLARSHIPS (Alex McHaddad)**
  - a. Budget Adjustment from two \$750 scholarships to two \$2000 Scholarships
- 5. OAMR / OCCMA COLLABORATION (Scott Stauffer)**
- 6. MENTORING / RETIRED CLERKS COMMITTEE REQUESTS (Sylvia Murphy)**
  - a. Adopt New Committee Description
  - b. Updating the OAMR Retiree Recognition Policy
  - c. Waiving Retired Records Membership Fee
- 7. WHOVA CONFERENCE APP DISCUSSION (Lisa Scholl)**
- 8. OTHER BUSINESS**
  - a. Future Conference Locations
- 9. FUTURE BOARD MEETING(s):**
  - a. March 12, 2025 (**In-Person** (Valley River Inn) / **Virtual**)
  - b. July (TBD)
  - c. September (at conference!)
- 10. ADJOURN**



**OREGON ASSOCIATION OF MUNICIPAL RECORDERS**  
**BOARD MEETING - ZOOM**  
**November 6, 2024 - 9:00AM**

| <b>BOARD MEMBERS:</b>               | <b>TITLE</b>                   | <b>ATTENDING</b> |
|-------------------------------------|--------------------------------|------------------|
| Kayla Duddy, MMC, Redmond           | President                      | Present          |
| Scott Stauffer, CMC, Milwaukie      | 1 <sup>st</sup> Vice President | Present          |
| Alex McHaddad, Sodaville            | Treasurer                      | Present          |
| Christie Teets, CMC, Molalla        | Secretary                      | Present          |
| Nanci Sandoval, CMC, Umatilla       | Immediate Past President       | Present          |
| Lisa Scholl, MMC, St. Helens        | Region I Director              | Present          |
| Nicole Madigan, Milwaukie           | Region II Director             | Present          |
| Gloria Tucker, CMC, Port of Newport | Region III Director            | Present          |
| VACANT                              | Region IV Director             | Vacant           |
| Winnie Shepard, CMC, Medford        | Region V Director              | Present          |
| Jennifer Gray, Hood River           | Region VI Director             | Present          |
| Karen Howton, CMC, Island City      | Region VII Director            | Present          |

**1. CALL TO ORDER / ROLL CALL**

Secretary Teets called the meeting to order at 9:01AM followed by Roll Call.

**2. WELCOME & INTRODUCTIONS**

President Duddy welcomed attendees and thanked them for their participation.

**3. OFFICER REPORTS**

a. President – Kayla Duddy, had nothing to add.  
b. Vice-President – Scott Stauffer had nothing to report, however mentioned that he'll have more to share in coming meetings.

c. Treasurer – Alex McHaddad stated that he has been ill since the conference and apologized for his absence from the organization. Treasurer McHaddad requested that the Board consider changing banks, as the unfortunate situation with US Bank has not changed. Options are Umpqua Bank and Banner Bank.

**MOTION: Scott Stauffer, Milwaukie, made a motion to authorize OAMR Treasurer Alex McHaddad to close OAMR accounts with US Bank and seek banking services with Umpqua Bank, seconded by Nanci Sandoval, Umatilla. Motion passed unanimously.**

d. Secretary – Christie Teets had nothing to add.

e. Immediate Past President – Nanci Sandoval shared her Board Report and explained necessary changes to the Immediate Past President job description. She requested a motion for approval. President Duddy thanked her for the work put into providing the updates.

**MOTION: Alex McHaddad, Elgin, moved to approve the updated job description as provided, seconded by Scott Stauffer, Milwaukie. Motion passed unanimously.**

#### **4. REGION DIRECTORS**

- a. Region I Director – Lisa Scholl had nothing to add.
- b. Region II Director – Nicole Madigan shared that she would be planning a winter get together for Region II soon.
- c. Region III Director – Gloria Tucker had nothing to add.
- d. Region IV – Vacant
- e. Region V – Winnie Shepard had nothing to add. Ms. Shepard stated that she would like to have some guidance regarding her duties as Region Director. President Duddy assured her that would happen.
- f. Region VI – Jen Gray had nothing to add.
- g. Region VII – Karen Howton had nothing to add, however shared that it was snowing near Island City.

#### **5. COMMITTEE REPORTS**

- a. Events & Fundraising Committee – Susan Reeves & Krystal Stevens. Ms. Reeves thanked Ms. Stevens for taking the lead on the upcoming conference. President Duddy thanked them for their support and is looking forward to this year's conference.
- b. Audit Committee – Yuriy Ukhach, absent.
- c. Bylaws & City Recorder Procedures Manual Committee – Kim Herring had nothing to add.
- d. Education Committee – Keli Pollock & Ronnie Smith, absent.
- e. Publications Committee – Gloria Tucker explained that the hope is to move advertising away from the Publication Committee to Events & Fundraising Committee.

**MOTION: Scott Stauffer, Milwaukie, moved to authorize the Events and Fundraising Committee handle all advertising for OAMR newsletters, seconded by Kim Herring, Dallas. Motion passed unanimously.**

- f. Internet Committee – Lisa Figueroa & Morgan Fry shared that they are getting to know each other and learning the website. Immediate Past President Sandoval stated that she was very familiar with the website and offered to help as needed. Ms. Figueroa thanked Ms. Sandoval.
- g. Records & Regulations Committee – Alex Downing & Wendy Lynn stated that meetings would be held on the third Wednesday of each month, from 1:00-2:00PM, via Zoom.
- h. Membership Committee – Phyllis Bolman & Lisa Figueroa had nothing to add.
- i. Mentoring Committee – Sylvia Murphy, absent.
- j. Nominating Committee – Christie Teets stated that she would like to conduct a survey with current and former Region Directors regarding duties and responsibilities. She noted that it has been difficult in recent years to get volunteers for Region Directors, and that perhaps an onboarding or outline would be beneficial. Scott Stauffer, Milwaukie, stated that this task is in line with the Strategic Plan and feels it will be helpful. The Board approved by consensus for Ms. Teets to contact Region Directors.
- k. Northwest Clerks Institute Education Committee – Ronnie Smith, absent
- l. Retire Clerks Committee – Sylvia Murphy, absent.
- m. Scholarship Committee – Cathy Nelson requested a copy of the adopted Budget. President Duddy asked Treasurer McHaddad to help facilitate that.
- n. Strategic Planning Group – Scott Stauffer had no report, however, requested that someone take over the position as Chair of the SPG. Mr. Stauffer will not have time to dedicate to the group with Vice President and Presidential responsibilities in the next few years. Cathy Nelson, Harrisburg, offered to chair the committee. Mr. Stauffer thanked her and would coordinate a transition meeting soon.

#### **6. 2024-2025 OAMR BOARD GOALS**

- a. Transition of Past and New Board Members
- b. Possible Board Retreat in Central Oregon – February or March
- c. New Member Handbooks
- d. New Board Member Handbooks

OAMR Board Goals became intertwined with each other. The primary topic was a Board Retreat in Central Oregon. Discussion surrounded holding it in February or March initially, then conversation turned to that it would be best to hold it sooner rather than later. The decision was made to meet in Redmond on Friday,

November 22<sup>nd</sup> from 10:00AM-2:00PM. Job descriptions and handbooks will be discussed at the Board Retreat in November.

## **7. 2025 MID-YEAR CONFERENCE**

### **a. To have or not to have?**

President Duddy led the conversation regarding Mid-Year Conference. Discussion items included virtual vs. in person, gathering by regions, what the fee to members would be, and possible contractual issues with Valley River Inn and Chinook Winds. Members decided it would be best to hold it by regions for those that can attend, with an overall virtual option. Fee for Mid-Year will be \$185. The date is scheduled for March 13 – 14, 2025, opposed to the previously scheduled April 17-18, 2025.

**MOTION: Nanci Sandoval, Umatilla, made a motion to move the Mid-Year Conference to March 13-14, 2025, as a virtual conference for ALD and Academy, seconded by Scott Stauffer, Milwaukie. Motion passed unanimously.**

## **8. CREATION OF AD-HOC COMMITTEES**

### **a. Budget Committee**

### **b. Board / Committee Job Descriptions**

### **c. IIMC Region IX Dinner in St. Louis – Oregon's turn to plan!**

- a. President Duddy introduced the idea of creating an Ad-Hoc Budget Committee, asking Board members for interest. Gloria Tucker, Port of Newport, suggested opening it up to the membership, as she has heard quite a bit of interest regarding building the budget. President Duddy stated that she would send a message to the OAMR membership, looking for volunteers to serve on a Budget Committee.
- b. President Duddy would like Board and Committee Chairs to review Job Descriptions and provide updates if needed.
- c. President Duddy is seeking volunteers to assist in planning the IIMC Region IX Dinner in St. Louis. Nanci Sandoval, Umatilla and Scott Stauffer, Milwaukie, offered to help. Ms. Sandoval stated she was aware that a few past presidents were willing to assist, also.

## **9. OTHER BUSINESS**

### **a. Name Badges**

### **b. Board Appointment**

### **c. NCI Agreement**

- a. Name Badges are now being handled by Lisa Figuero, Toledo. Nanci Sandoval, Umatilla is interested in updating the name badge, as they have become outdated.
- b. President Duddy conducted a swearing in of Winnie Shepard, Medford. Ms. Shepard was unable to attend the Annual Conference in September when she was elected to office.
- c. Nicole Madigan, Milwaukie mentioned the NCI Agreement provided by President Duddy. President Duddy seeking approval by the membership.

**MOTION: Nicole Madigan, Milwaukie, made a motion to approve the NCI Agreement between the Washington, Alaska, Oregon Municipal Clerks and NCI Institute Director, Joann Tilton, seconded by Nanci Sandoval, Umatilla. Motion passed unanimously.**

## **10. FUTURE BOARD MEETING(s):**

### **a. April (TBD)**

### **b. July (TBD)**

c. September (at conference!)

**11. ADJOURN**

President Duddy adjourned the meeting at 10:11am.

Submitted By: Christie Teets, CMC, Molalla  
OAMR Secretary

Meeting Minute Attachments:  
Proposed NCI Agreement

DRAFT



# Whova



## ALL-IN-ONE EVENT MANAGEMENT SOLUTION

Create the Most Engaging and Organized Event Ever

# Whova Event Management System Pricing and Info



The “Oscars” of Event Technology

Winner of the Best Event App at the Event Technology Awards



Global Top 100 Software Companies

We are proud to be among the elite such as:  
Dropbox, Intuit, Salesforce, Paypal, Adobe, ...

**Whova**  
event management

**WE ARE SHORTLISTED  
FOR 7 AWARDS!**

AWARD WINNERS FOR THE  
PAST 4 CONSECUTIVE YEARS

#etawards20



**best pivot from physical to virtual**

**best hybrid event or live streaming solution**

best use of technology for engagement and interaction

best use of technology for audience participation

**best event networking technology**

best conference technology

**best event app**

Your Event Consultant:

**Tristin Flores**

Email: [tflores2@whova.com](mailto:tflores2@whova.com)

Phone: +1 (619) 434-0076

# What is Unique about *Whova* Event Management?

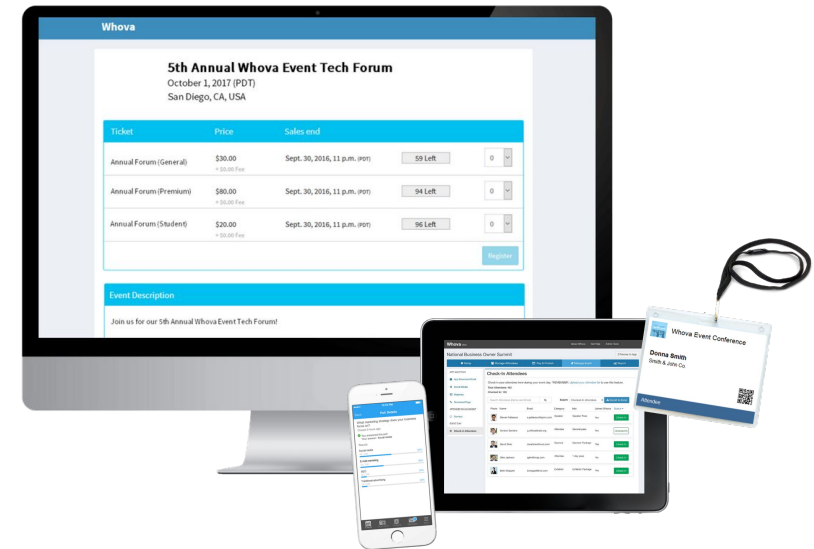


**Whova**  
event management

**WE ARE SHORTLISTED FOR  
12 EVENT TECH AWARDS**

|                                                    |                                            |
|----------------------------------------------------|--------------------------------------------|
| Best Event App                                     | Best Technology for Audience Participation |
| Best Virtual Event Platform                        | Best Conference Technology                 |
| Best Hybrid Event Platform or Production           | Best Event Management Platform             |
| Best Event Networking Technology                   | Best Pivot from Physical to Virtual        |
| Best Technology for Engagement & Interaction (B2B) | Best Technology for Marketing an Event     |
| Best Technology for Engagement & Interaction (B2C) | Best Sales Technology                      |

 **AWARD WINNERS FOR THE PAST 5 CONSECUTIVE YEARS**



## Make Your Event Modern & Trendy

Impress your attendees and sponsors with **cutting-edge technology**



## Attract and Engage Attendees Effectively

Inspire attendee loyalty by creating **immersive event experiences**



## Save Time Managing Event Logistics

Complete tedious event management tasks with a **few clicks**

# Whova Pioneered Event Engagement & Networking



## Winner of the 'Oscars' of Event Technology



### People's Choice Awards

Best Event **Networking** Technology Award

Best Technology for **Audience Participation** Award



Whova won the prestigious Event Technology Awards three years in a row. Whova received the MOST votes from event organizers and attendees as their **favorite event technology supplier**.



*App Helps the  
Introverted and  
Others Socialize*



*App Makes it Easier  
for Geeks to  
Socialize*



*Are You Sure You Can  
Plan This Event By  
Yourself?*



*5 Essential Tools  
You Need to Make  
Event Planning Easy*



*Whova  
Revolutionizes Event  
Engagement*

# Trusted by Distinguished Brands in 100+ Countries





# Enhance Event Engagement and Participation

*Engage participants before, during, and after the event through diverse channels*



**Survey &  
Session Feedback**



**Announcements &  
Instant Updates**



**Social Media  
& Photo Sharing**



**Live Polling  
& Q&A**



**Bulletin Board  
Discussion**



**Gamification**

“

*The app was a great organizational and communication tool for our meeting participants. The app allowed us to engage each other throughout the meeting, provided us with great memories through the photo tool. We look forward to using Whova app for future events.*

**Jay Harf**, Organizer, VP of EHS&S L'Oreal Americas



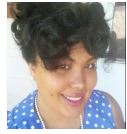
“

*Our attendees, vendors and speakers all loved and complimented us on the app. It was fun and easy to make announcements, post pictures and get people involved.*

**Janice Jaicks**, Organizer, FitnessFest

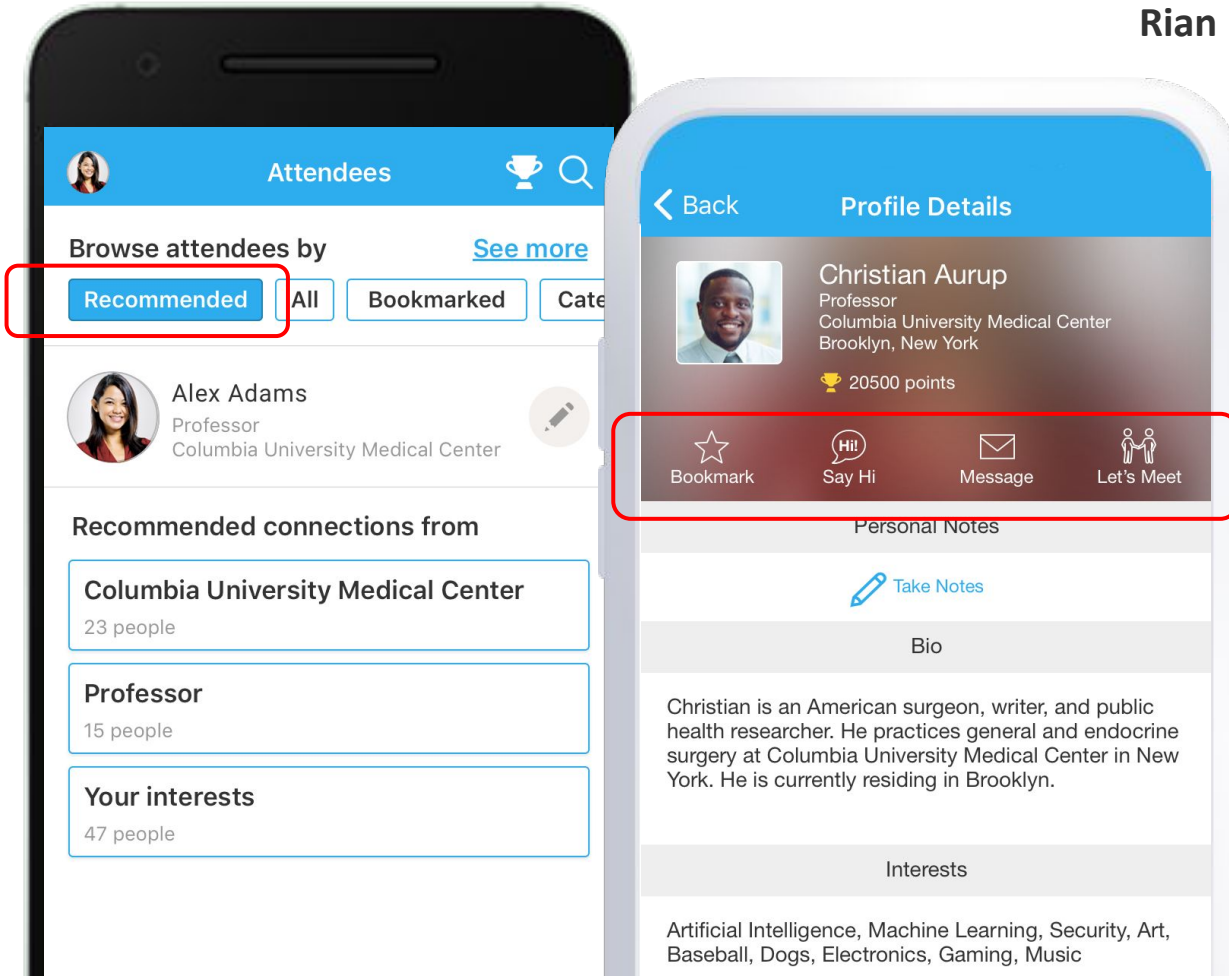


# Increase Attendee Satisfaction with Award-Winning Networking Solutions



*Every organization needs to start using Whova!!!  
It has been a great help in networking with others!*

**Rian Reed**, attendee, AOCC



- Help attendees make the right connections through **Matchmaking**
- Enable targeted networking with **SmartProfiles**
- Allow in-app **messaging & e-biz card exchanging**

# Sponsor & Exhibitor ROI

## Sponsor Showcase

with both a sponsor  
directory and banners

**15,822**

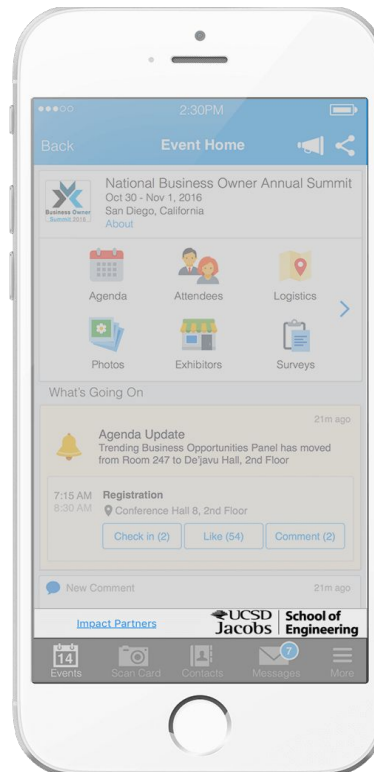
**Sponsor impressions**

*As a sponsor, I found Whova to be fantastically useful.*

*The ability to connect with conference attendees I might not have seen and to do so in a friendly, not overly-forward manner, was invaluable.*

*By far it was the best conference app I've used.*

**Heather Solo**  
Director, FeedBlitz



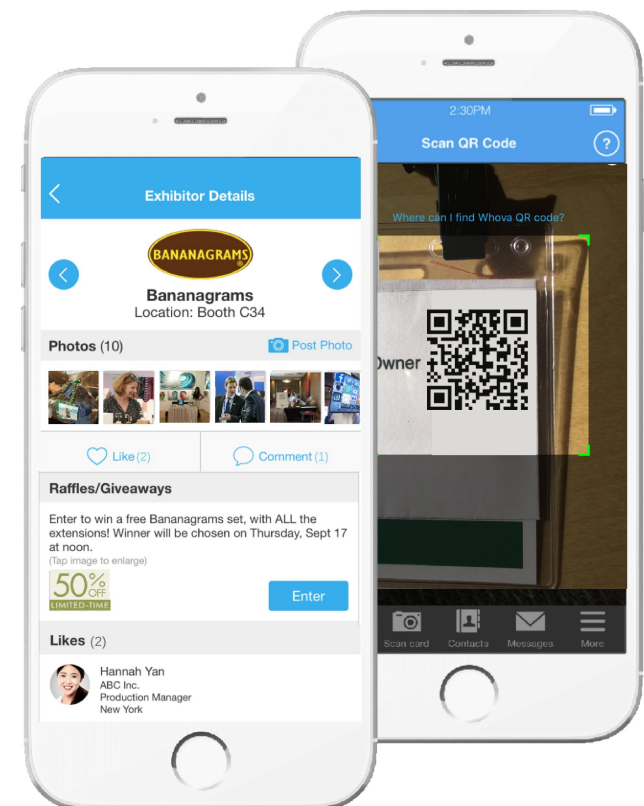
## Exhibitor Promotions

exhibitor profiles, coupons, and raffles

**EXPOsure  
EVENTS**

**2,626**

**Exhibitor clicks**





# You're in Good Hands!

*We're always here to help*

- 2 Whova representatives dedicated to your event!
- Multiple onboarding meetings from your Account Manager
- Dedicated support team will respond to you **within 30 min** on business days
- We are available **even on weekends and holidays**
- Web chat support on your dashboard for quick questions!



Truly, I stumbled upon your product and I have been amazed by its utility. **Your customer service has been top notch** – almost **overwhelmingly helpful** at times.

Elementary District-wide PD Day, Kirsten Wondra



We were pleasantly surprised as the entire process was **seamless**, and extremely impressed with the assistance and **prompt customer service** as well as this amazing app.

FitnessFest, Janice Jaicks



I've tested about fifteen additional event apps and attendees' feedback on Whova was great. I'm also pleased by the **responsiveness** of their team, they are **always fast**.

SAP Controlling, Jon Reed ([Diginomica](#))



The biggest comment I wanted to make was how **fantastic** the support team from Whova was in supporting me **throughout the entire process of setting up and using it** for our Edcamp event

Edcamp Richland, Elizabeth Kohutelizabeth

## 2025 Quote

# **Recommended Package: \$4,099 USD** **Essentials Package: \$2,599 USD**

### **ADD ON FEATURES:**

#### ***For Sponsors, Exhibitors & Poster Sessions -***

- **Sponsorship Ad Banners:** \$1,500 for 10 exhibitors; \$2,200 for 20 exhibitors; \$3,200 for unlimited
- **Exhibitor Listing / Lead Generation:** \$1,500 for 10 exhibitors; \$2,200 for 20 exhibitors; \$3,200 for unlimited
- **Unlimited Documents for Sponsors/Exhibitors** - \$600
- **Exhibitor Passport Contest:** \$1,000
- **Career Fair:** \$2,400
- **Artifact Center/Poster Sessions:** \$1,200 for 10, \$2,700 for unlimited, \$1,000 w/ competition

#### ***For Feedback -***

- **In Session Feedback:** \$900
- **Survey:** 2 FREE; \$100 each

#### ***For Management -***

- **Session Attendance Management:** \$900
- **Video Storage:** \$150 / every 5 GB (5GB is around 10 hours)
- **Video Access Management:** \$500
- **Presentation / PDF Uploading:** 10 FREE; \$1,000 for additional 10 documents; \$1,500 for additional 20 documents, \$2,400 for unlimited
- **Waiver Form:** \$900

#### ***Virtual Networking-***

- Speed Networking - \$300 per 30 Minutes (500 attendees)
- Round Tables - \$500 per 30 minutes (500 attendees)

#### ***Other -***

- Meeting Scheduler - \$1,000
- Certificate (CEUs) - \$1,200 for Standard, \$2,000 for Premium, \$2,700 for Enterprise
- Agenda Upload Service: \$300
- Custom Event Branded URL: \$600
- Additional Attendees: \$175 for 50 attendees
- Post event Access (3 months by default):
  - 3 More Months = \$500
  - 6 More Months = \$800
  - 9 More Months = \$1,200

Your event consultant:

**Tristin Flores**

tristin.flores@whova.com

+1 (619) 434 - 0076



## Mobile Brochure

- **Custom agenda** (can be 30 consecutive days)
- **Multi-track support**, and support for almost any event
- **Interactive maps, custom links for logistics** (great for hybrid events)
- **Offline** (works without Wi-Fi for anything not live)
- **Categories of sessions**, breakout room capable
- **PDF Document Uploads** (10 Included)
- **On demand content viewing** - 3 months post event (can purchase for longer)

## Event Marketing & Management Tools

- **Registration/ticketing** platform with customizable ticket types and questions
- **Event webpage builder** & traffic analytics (widget embedding)
- **[Social Media Center](#)** scheduler and integration for marketing purposes
- **Attendee check-in** (badge scanner)
- **Name badge generation tool** with templates
- **Speaker center** with easy templates to gather info
- **Social wall** and activity feed
- **Past event content reuse**
- **CRM integration** through Zapier and other 3rd party reg platforms
- **Attendee list uploading** (.CSV or EXCEL)
- **Scheduled announcements** before event w/ live updates and reminders
- **QR codes**

## Engagement & Networking

- **Announcements** (to all attendees or to categories: organizers, speakers, VIP guests, etc.).
- **Session Q&A, chat, and video PIP** (picture-in-picture)
- **Robust live polling** features and in session polls
- **Community board** (discussions, social activities, interactions, meetups)
- **Customizable speaker and attendee profiles**
- **Advanced attendee matchmaking** (due to what attendees put in their profiles: LinkedIn, interests, background, etc.)
- **Photo sharing and caption contests**
- **Social media outlet and integration** (facebook, LinkedIn, etc.)
- **Meeting scheduler**
- **Virtual meet-ups** for networking before, during breaks, and up to 3 months after the end date of event
- **Private messaging & group chat** (both video and discussion)
- **Gamification**, leaderboard to incentivize participation, and ice-breakers
- **Mobile app access** for iOS and Android
- **Web platform** for computer access (no download necessary)

## Support Offered

- **Onboarding & training Customer**
- **Tech/customer/attendee support team** to answer questions from organizers
- **Customer-Success Team**
- **Comprehensive post event report**

# Registration System Fee

## Registration Fee (Free Ticket)

**Free for free events/tickets**

## Registration Fee (Paid Ticket)\*

**-Whova's Fee + Client uses their own Stripe Account:  
5.9% x Ticket Price + \$1.29 (cap at max \$300 fee per  
ticket) (Includes Stripe's Fee + Whova's Fee)**

**-Instant Payout due to client's own Stripe account being used**

*\*All fees can be passed on to attendees or absorbed by the organizer*

A background image of a large crowd of people, mostly women, at an event. Many are clapping and holding up smartphones to take photos or videos. The setting appears to be a large hall or auditorium with wooden doors in the background.

**We are excited to make your event  
extraordinary!**



# Whova



## FOR EXPOS AND TRADE SHOWS

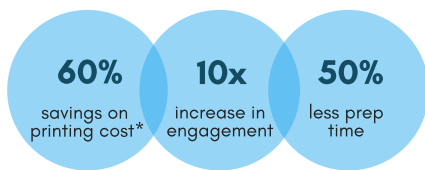
Attract more exhibitors with an all-in-one expo app

### Why Expos & Trade Shows Need an App



Let's face it: These days, exhibitors expect expo organizers to offer sophisticated tools that help them make more sales and maximize ROI.

While that can feel like a lot to take on, there is some good news: with Whova, you can quickly and affordably do exactly that.



\* Numbers based on internal estimates

### Whova's Benefits to Expo Organizers

- Attract more exhibitors
- Give sponsors unique perks
- Save time on event prep tasks
- Eliminate or reduce printing costs
- Enjoy rapid support response times
- Drive booth traffic
- Offer easy lead retrieval
- Feature exhibitors at virtual and hybrid events

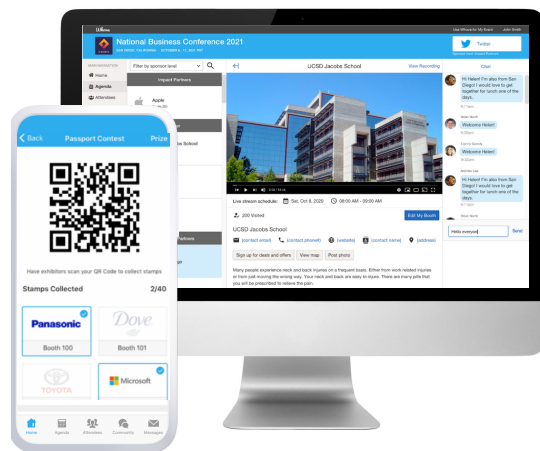
### Maximize Exhibitor ROI with Virtual Exhibitor Booths

#### Effective leads

**generation:** Generate leads with opportunities for online interactions and promotional offers.

#### Showcase products with livestream and video:

Replace in-person product demonstrations with featured videos on each profile and links to interactive livestreams.

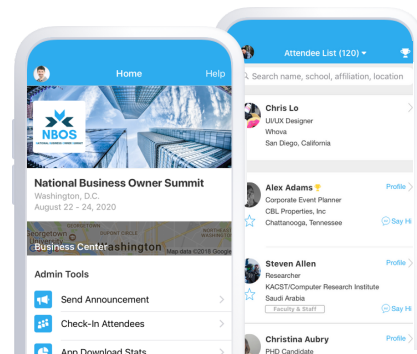


**Attract interest though a customized exhibitor webpage:** Feature all exhibitors with an automatically updated exhibitor webpage easily embedded to your event website.

**Encourage interactions with built-in gamification:** Incentivize attendees to interact with as many booths as possible with the Passport Contest.

"Attendees' feedback on Whova was great. I'm also pleased by the responsiveness of their team, they are always fast."

- Jon Reed, SAP Controlling



### Trusted By Brands



## Top-Notch Customer Support

Rapid response times

- 30 minutes or less on business hours
- Weekend and holiday coverage
- 4.6 / 5.0 customer service rating

"My experience with Whova was exceptional. Any time I contacted support, they helped almost immediately and Aly was incredibly helpful and responsive, as well. I would absolutely recommend using Whova again."

**Rebecca Engel**

Director of Education Innovation,  
Planned Parenthood of the Rocky Mtns.

## Happy Expo Organizers

"We were pleasantly surprised, as the entire process was seamless. Our event vendors and attendees **all loved and complimented** us on the app. We are extremely impressed with the **assistance** from Whova, as well as what this **amazing app** can do for our expos!"

**Janice Jaicks**

Organizer, FitnessFest EXPO

"We found many of our users **connecting** before even getting to RESACON which was great for **building excitement** leading up to our event. Our **vendors** felt that it added value by allowing them to have their own profiles, individual offers and ability to connect with attendees directly. We will happily work with Whova again!"

**Felicia Vierra**

Organizer, RESA Convention



The 'Oscars' of Event Technology  
Winner of the People's Choice Award

## Drive Booth Traffic, Engagement, & Lead Generation

Attendees and exhibitors expect expos to be both exciting and productive events. Deliver on those expectations with tools that create buzz and foster more conversations.

### Name badge & business card

**scanner:** Skip the extra QR scanners with convenient in-app scanning and retrieval tools

### High quality leads development:

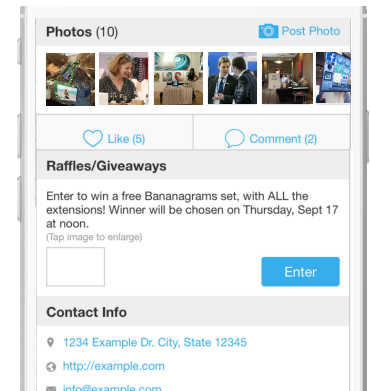
Enable exhibitors to identify leads from SmartProfiles and network via messaging

### Promo opportunities & virtual

**engagement:** Fuel your exhibitors' booth traffic both virtually and in person through coupons/raffles/giveaways

**Go viral:** Attendees can access social media directly from the app

**Boost event engagement:** Send announcements on the go, ask for feedback through live polling and mobile surveys, gamify your expo, and involve participants in live conversations on the Community Boards.



## Attract More Exhibitors with Whova

**Easy lead retrieval tools:** Whova provides built-in QR and business card scanners, thereby avoiding the cost and hassle of extra hardware. The app will seamlessly export leads to third-party CRM systems.

**Better social buzz:** In addition to Whova's own photo sharing and chat features, Whova integrates with social media sites and powers a large "social wall" inside the expo space.



100%

Download Rate



2,626

Exhibitor Clicks



1,008

Lead Bookmarks



9,377

Sponsor Impressions

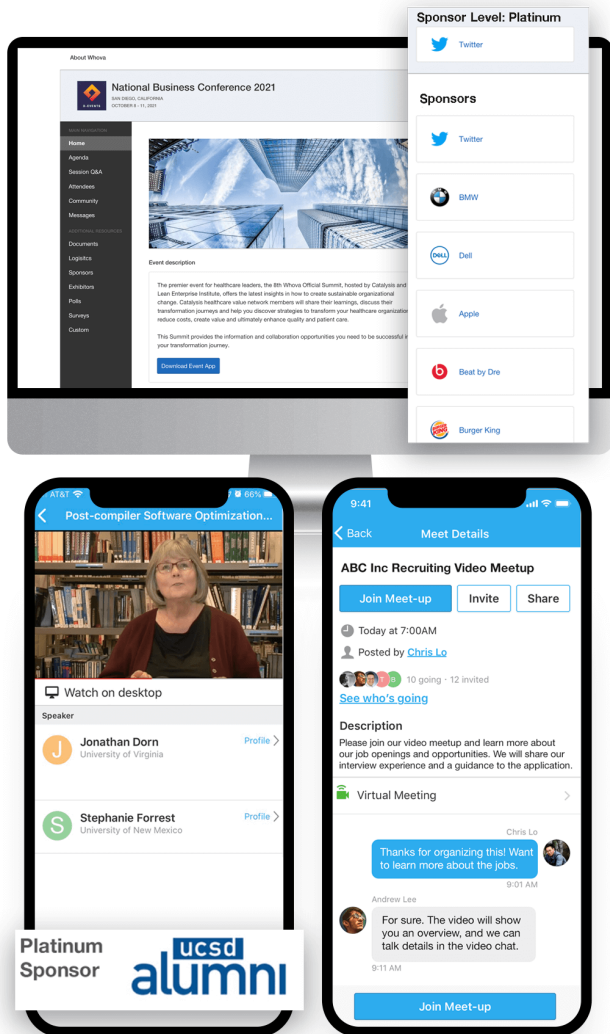


## For Virtual Event Sponsors

Maximize Exposure, Connect with Attendees, and Drive ROI

### Key Benefits for Sponsors

- Maximize brand exposure with banners on both **mobile app** and **web app**
- Start virtual meet-ups with attendees
- Engage attendees via the Community Board
- Get insight of attendees via SmartProfile
- Discover and nurture high quality leads
- Achieve high ROI with various promotional opportunities



### Maximize Exposure with Highly Adopted Apps

Broaden your competitive edge by improving your company's public image, prestige and credibility through highly visible mobile and web event apps. Exploit showcase opportunities starting from a few weeks prior to your event and connect with even more attendees online.

VMS  
ACCELERATORS  
9,377

LEGO  
100%

MAEC  
96%

Sponsor Impressions

Download Rate

Love Whova

*"We were a major sponsor of the Mardi RAW conference and very much liked the app. We may **suggest it in the future to other conferences and maybe even sponsor it.**"*

Mark Vera, Director of Operations and Sales | Aqua-Tech Co

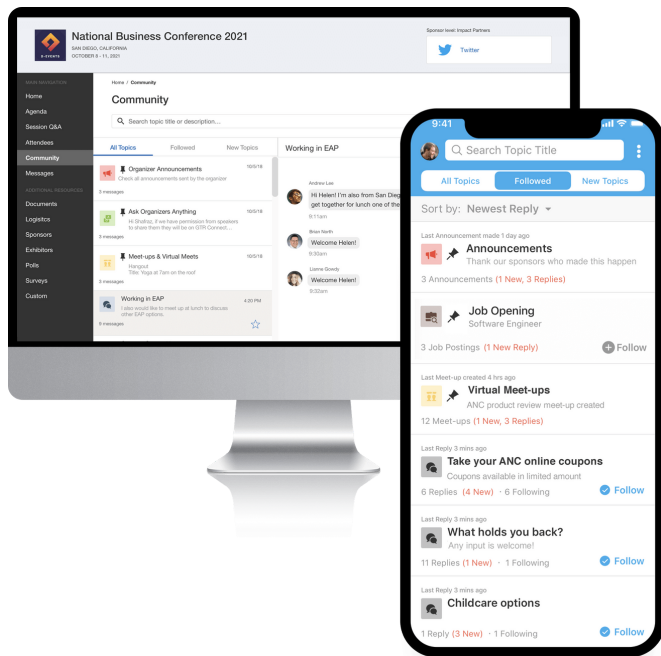
### Showcase More, Meet Leads Online Easily

**Banners in Multiple Places:** See your ad banners constantly displayed on Whova's mobile event app and web app in places that are frequently visited by attendees, including: the event home, live stream and session videos, attendee list, and more!

**Virtual Meet-ups, and more:** Engage attendees via virtual meet-ups, private in-app messaging, e-business cards exchanging, and promotional posts and product videos, all within Whova.

*"A lot of them (sponsors) commented publicly that they **reached out to more people than in-person event.** it was a **win-win!**"*

Allison Bleyler, Director of Marketing | VentureWell



## Engage Attendees and Generate More Leads

Exploit opportunities to engage with attendees in personal and organic ways through the [Event Community Board](#). Post promotional offers, share product information, hold virtual meet-ups, and generate more leads.



**989**  
Bulletin Board



**3,429**  
Messages

*"As a sponsor, I found Whova to be fantastically useful. The ability to connect with conference attendees I might not have seen and to do so in a **friendly, not overly-forward manner**, was invaluable."*

Bertrand Haure, Galway Trading USA LLC

## Discover High Quality Leads

**Deep Insight into Leads:** Gain understanding of attendees' professional backgrounds and interests from breakthrough [SmartProfiles](#) to generate high quality business opportunities.



**3,349**

Attendees with Profiles



**16,507**

Profile Views

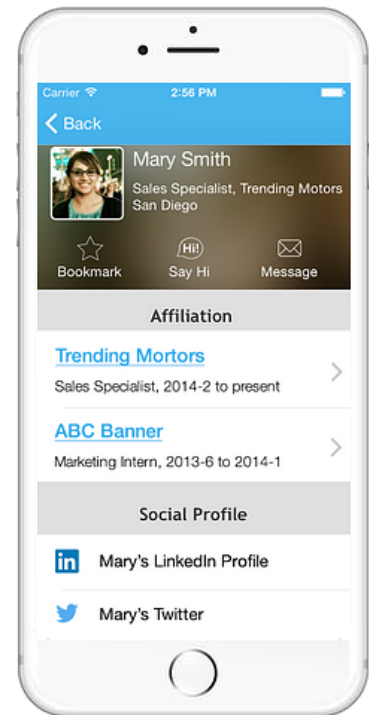


**1,008**

Lead Bookmarks

*"I found the Whova app to be practical, easy to use, and a good investment of my time. I've already had **contact with the leads** I put into the app."*

Ty Stevenson, Consultant | LEGO education



## Exposure

- Mobile/Desktop Banner Ads
- Sponsor List
- Custom Links
- Collateral Upload
- Social Media Integration

## Lead Engagement

- Attendee SmartProfiles
- Private In-app Messages
- Virtual Meet-ups / Video Chats
- Contact Exchange
- Built-in Meeting Scheduler

## Lead Generation

- Customized Promotional Offers
- Easy Lead Retrieval
- Event Community Board
- Lead Bookmarks
- Performance Metrics